



Virtual
**ATLANTIC
RADON**
Workshop

Sponsorship Opportunities

Tuesday November 22nd, 2022

9am – 1pm

Hosted by:

B R E A T H E
the lung association

*Avec le financement de
Financial contribution from*



Santé Health
Canada Canada



Introduction

The Virtual Atlantic Radon Workshop is targeted to stakeholders who can help promote radon awareness, testing and mitigation action within the Atlantic Region. Our audience includes, municipal, provincial, and federal government departments, non-profit and environmental health organizations, healthcare professionals, environmental organizations/companies and other stakeholders who can support awareness and action to address inequitable health risks to at risk populations.

This event will feature speakers from across the Atlantic region to present on current radon research, projects and programs supporting radon awareness, and highlighting the impact which elevated levels of radon can have on Atlantic Canadians health.

We are excited to bring together a diverse group of stakeholders to discuss radon levels in the Atlantic region as well as uncover unique opportunities to share knowledge, experience and to build networks and partnerships.

By raising awareness about radon and acting together in our region, we can protect the lung health of Atlantic Canadians.

Platinum Partner

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SPONSORSHIPS

Presenting Partner (One Opportunity \$,1500)

As our Presenting Partner you will have an opportunity to present your organization and how you help create awareness around mitigation and testing for radon gas. Other brand and partnership awareness benefits include:

- Logo prominently displayed on the Lung Association of Nova Scotia & Prince Edward Island landing page and event specific page.
- Full page company message featured on Zoom Events during break.
- Logo prominently displayed on Zoom Events throughout the workshop and logo inclusion in all event communications (post sign on, i.e., emails, agenda etc.).
- Logo prominently displayed in LANSPEI newsletter.
- Acknowledgement in LANSPEI Annual Report.
- Prominent acknowledgement on thank-you slides during workshop.
- Custom “unique” social communications (total of six).

Virtual Booth Partners (Five Opportunities \$500 each)

- Full Page company message featured on Zoom screen during break.
- Logo displayed on the LANSPEI event specific page.
- Logo displayed on Zoom throughout the workshop and logo inclusion in all event communications (post sign on, i.e., emails, agenda etc.).
- Logo displayed in LANSPEI newsletter.
- Acknowledgement in LANSPEI Annual Report.
- Acknowledgement on thank-you slide during workshop.
- Custom social media communication (three posts inclusive of all Virtual Booth Partners).

Supporter (\$150 each)

- Logo included on LANSPEI event specific page.
- Acknowledgement on thank-you slide during workshop.
- Acknowledgement in LANSPEI Annual Report.

To Partner, Contact

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Deadline: October 31st, 2022